Go Explore LIVE

MAP POD SALES
THE LAKE DISTRICT
& THE YORKSHIRE DALES

" We Would Like To Introduce You To The Go Explore Map Pod "

Go Explore MAP POD TAP HERE

Sign Up Today

Due to an increased and continuing growth
we have converted our Go Explore foldable map
into a more interactive and informative Smart Device.
Not only including local maps, walking routes,
cycle ways, caravan and camping sites, restaurants etc.
but also a full information hub: tours, table reservations,
boat hire can all be booked and paid for directly
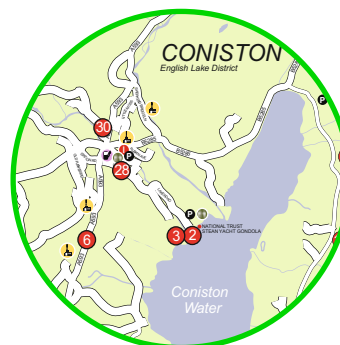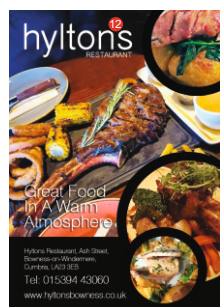via the Go Explore Map Pod.

LIVE

The Yorkshire Dales

The World's 1st Contactless "Smart Tap" Mobile Advertising Device

" Go Podding"

*With a quick tap on the Map Pod
you can inform, promote, market or advertise
directly and instantly onto smart phones.*

" Let's Go Podding..."

- Tap the Map Pod With Any Smart phone.
- *Choose An Area Of Interest North, South or West Lakes.*
- View Places Of Interest.
- *Use Maps to Find Places.*
- Access Available Adverts & Promotions.
- *View Walking & Cycle Routes.*
- View Bus & Train Routes.
- *Use Our Language Translation Feature.*
- Book Tickets For Attractions.

Join Our Network & Advertise Your Business In Over 500 Locations

Go Explore LIVE

Go Explore Maps Go Digital!

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Counter Top Display

297mm

315mm

210mm

NORTH, SOUTH OR WESTERN LAKES

FREE INFORMATION HUB
FREE MAPS AND MORE......
ENABLE NFC

TAP YOUR PHONE HERE

IF NFC NOT AVAILABLE SCAN QR CODE

LOCAL INFORMATION AVAILABLE
MAPS & ROUTES FOR WALKING AND CYCLING,
HOTELS, B&B'S, PUBS, BOAT TOURS, SHOPPING,
OUTDOOR ACTIVITIES, WALKING ROUTES.
DIRECT BOOKING FACILITY AVAILABLE
ACCOMMODATION, BOAT TOURS, RESTAURANT TABLES,
ACTIVITIES, TAXIS AND MORE...
USE THIS MAP POD - DISCOVER THE WORLD OF

Designed with COVID-19 in mind

Advertise Your Business To Millions Of Tourists

Go Explore Map Pods are designed to be used by tourists travelling to the Uk's National Parks and popular tourist destinations. Our Map Pods are informative,detailing town maps, walking and cycling routes and much more.
The vast distribution of Map Pods, covering the Lake District and the Yorkshire Dales will be popular to the millions of visitors to these regions and a boon to those businesses wanting to access these visitors.

" Let's Go Podding..."

With a simple Tap, Map Pods deliver safe, socially distanced information. This Covid safe facility was one of the main reasons that Go Explore changed from foldable maps to a digital platform.

COVID-19
SAFE

The Go Explore Map Pod is a stand alone unit.The unit does not need to be plugged in, so consumes no power and works via smart phone technology (Android & IOS).

" Lets Go Podding"

Map Pods Make All These Benefits Possible.

- *Pod For Tourist Information.*
- *Pod To Access Offers & Discounts.*
- *Pod For A Hotel.*
- *Pod For A Caravan Site.*
- *Pod For Tourist Information.*
- *Pod For A Table Reservation.*
- *Pod For Map Directions.*
- *Pod For A Taxi.*
- *Pod To Place An Order.*
- *Pod To Pay A Bill.*
- *Pod For Show Tickets, Attractions.*

- *Pod To Follow On Twitter.*
- *Pod To Like an Instagram.*
- *Pod To Take a Survey.*
- *Pod To Watch a Video.*
- *Pod To Like A Facebook Page.*
- *Pod To Leave Feedback/Ask Questions.*
- *Pod To Join A Mailing List*
- *Pod To Access A Website.*
- *Pod To Get an Instant Quote.*
- *Pod To Buy Products.*
- *Pod To Open an Account.*

Go Explore LIVE

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THE LAKE DISTRICT
& THE YORKSHIRE DALES

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Go Explore Maps Go Digital!

Go Explore MAP POD TAP HERE

Sign Up Today

Where Can I Find The Map Pods?
The Map Pods Are Located In The North, South & Western Lake Districts

- Total of 250 Map Pods In Key Locations.
- *Covering The Whole Of The Lake District.*
- Locations in the North, South & West Lakes.
- *Post Offices.*
- Tourist Information Centres.
- *Holiday Parks.*
- Tourist Attractions.
- *Public Houses.*
- Outdoor Activity Centres.
- *Leisure Parks/Villages.*
- Caravan Parks.

- *Campsites.*
- Holiday Lodges.
- *Lake Cruises.*
- Self Catering Accommodation.
- *Glamping Pods.*
- Hotels.
- *Restaurants.*
- Hire Services.
- *Petrol Stations.*
- Retail Outlets.
- *Takeaways.*

*All locations are chosen for their large footfall of visitors
to increase maximum exposure for your advert and business name.*

" Lets Go Podding"

MAP POD FEATURES

- *A Fully Portable Device That Can Be Utilised Anywhere.*
- *Map Pods Are Extremely Versatile With Many Uses For Both Social And Business.*
- *Map Pods Have Limitless Applications Ranging From Visitor Information To Making Payments.*
- *Map Pods Require No Technical Set Up And Need No Maintenance.*
- *Map Pods Do Not Require Mains Power Or Batteries.*

Go Explore LIVE

Go Explore Maps Go Digital!

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THE LAKE DISTRICT
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Paid Advertising Agreement Form
Listing choices.

Basic Listing
Includes: Business Name, Address & a Location Marker.

Fully Featured Listing
Includes: Business details, your website, photos, video content etc.
Your own map and a location marker .
GPS destination finder, direct booking facility, a mention in our 5 star
rating guide. Customised display advert.

Regions
North, South or West Lake District.
Each region consists of a minimum of 80 Prime Sited Map Pods.

Costs And Agreement Form - (Tick Relevant Boxes)

One Region (North, South or West Lake District).   N   S   W

Basic Listing - 12 Month Annual - *£300.00 + VAT (£60) = £360.00*
Fully Featured - Quarterly   - *£337.50 + VAT (£67.50) = £405.00*   *(90 Day Cancellation*
              - 12 Month Annual - *£900.00 + VAT (£180) = £1080.00*   *Period Required)*

Two Regions (From: North, South or West Lake District).   N   S   W

Basic Listing - 12 Month Annual - *£450.00 + VAT (£90) = £540.00*
Fully Featured - Quarterly   - *£420.00 + VAT (£84) = £504.00*   *(90 Day Cancellation*
              - 12 Month Annual - *£1350.00 + VAT (£270) = £1620.00*   *Period Required)*

All Regions (North, South and West Lake District).

Basic Listing - 12 Month Annual - *£600.00 + VAT (£120) = £720.00*
Fully Featured - Quarterly   - *£506.25 + VAT (£101.25) = £607.50*   *(90 Day Cancellation*
              - 12 Month Annual - *£1800.00 + VAT (£360) = £2160.00*   *Period Required)*

Date ___ ___ ___   Reps Name _____
     Day   Month   Year

Business/Company Name _____

Type Of Business _____   Map Pod Number _____

Business Address _____

Town/City _____   Post Code _____

Contact Name _____   Contact Number   Mobile _____

Contact Email _____   Landline _____

Website Address _____

I agree to the placement of a Map Pod with a display unit in a prominent
counter position at the above address. ☐
Costs will be incurred to my business at the above agreed rates
and I agree to inform High Bright Media Ltd. of any loss or damage to
the display unit during the period agreed.

Signature _____

High Bright Media Ltd
HB MEDIA
Imagination At Work